



HOW NOT TO BOMB PRESENTS

Everybody's Got a *Story*

A NATIONAL PODCAST BUILT ON REAL CONVERSATIONS

REAL REAL REAL
Stories. Audiences. Results.

WHY PARTNER WITH US

Your business deserves more than another advertisement. Our partnerships place your brand inside **authentic conversations** with listeners who trust our recommendations.

Unlike traditional advertising, podcast episodes continue working long after they are

released — creating **evergreen exposure** across multiple platforms.

When listeners hear your business mentioned naturally by the host, your company gains **credibility, not just impressions.**

AUDIENCE AT A GLANCE

50,000+

PODCAST DOWNLOADS

And growing — every single week.

National

AUDIENCE REACH

Weekly

NEW EPISODES

Worldwide

AVAILABILITY

9

STREAMING PLATFORMS

STREAM & FOLLOW

YOUTUBE

SPOTIFY

APPLE PODCASTS

AMAZON MUSIC

I HEARTRADIO

DEEZER

FACEBOOK

INSTAGRAM

LINKEDIN

"Every episode is a stage. Every partner shares the spotlight."

MICHAEL "WHEELS" PARISE • HOST • 30+ YEARS ON STAGE

We're not selling advertising. *We're building partnerships.*





Partnership *Opportunities*

FIVE LEVELS OF EXPOSURE
ONE TRUSTED VOICE

LIMITED — FIRST 5



FOUNDING PARTNER

\$250

STARTING / MONTH

Become one of the **five companies** that helped launch our growing media brand. Lock in introductory pricing while your exposure grows with us. Ideal for businesses seeking **long-term value and recognition**.



BRONZE PARTNER

\$500

PER MONTH

Build awareness. Keep your business consistently in front of our audience through trusted host-read endorsements and social media exposure.

Perfect for local businesses.



SILVER PARTNER

\$750

PER MONTH

Increase visibility. Multiple touchpoints create familiarity and trust.

- ◆ Enhanced promotion
- ◆ Custom content



GOLD PARTNER

\$1,250

PER MONTH

Become part of the conversation.

- ◆ Featured interviews
- ◆ Business spotlight
- ◆ Product integrations
- ◆ Authority-building exposure



PLATINUM PARTNER

\$2,500

STARTING / MONTH

Maximum visibility.

- ◆ Category exclusivity
- ◆ Custom marketing campaigns
- ◆ Premium placement
- ◆ Strategic partnership

GOLD-STANDARD VALUE · LIMITED TIME

Founding Partner Launch Offer

\$600

FOR THE FIRST THREE MONTHS

Equivalent to only \$200 / month.

- ◆ Founding Partner recognition
- ◆ Featured interview
- ◆ Monthly social media spotlight
- ◆ Locked-in pricing

Let's Build Your *Partnership*



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SCHEDULE A DISCOVERY CALL